



Shades of Pink Breast Cancer Survivors Mass Choir 2004-2007 Performances & Public Relations Listing

- May 23, 2004** **“Surviving the Storm Through Song: A Message of Hope”
Benefit Concert**
Peachtree Presbyterian Church - Atlanta, GA
Audience – 500
- September 11, 2004** **4th Annual Breast Cancer Awareness Weekend with Dr. Ragsbert
Phillips ***
Choir opened up for Jeff Majors
Georgia International Convention Center
Audience – 400
- September 23, 2004** **Novartis Pharmaceutical Conference**
Conference Entertainment
J.W. Marriott Resort & Hotel in Orlando, FL
Audience – 300
- October 9, 2004** **American Cancer Society’s Making Strides Walk for Breast Cancer**
Event Entertainment
Stone Mountain Park
Audience – 300
- October 16, 2004** **Breast Cancer Resource Committee 15th Anniversary Celebration**
Special Guest
Park Hyatt Hotel – Washington, D.C.
Audience – 300
- October 17, 2004** **Israel Baptist Church**
Guest Choir
Audience – 400
- October 20, 2004** **10th Anniversary of the Centers for Disease Control & Prevention’s
Breast and Cervical Cancer Program with the Governor Sonny Perdue**
Event Entertainment
Academy of Medicine – Atlanta, GA
Audience – 200
- October 22, 2004** **Atlanta Hawks vs. Miami Heat Basketball Game**
Performed the National Anthem *
Philips Arena
Audience – 3000
- November 13, 2004** **Phoebe Putney Memorial Hospital Wellness Weekend**
Opened up for Motivational Speaker Les Brown *
Albany, GA
Audience - 100
- December 9, 2005** **San Antonio Breast Cancer Symposium**
Riverwalk Entertainment (4 shows) sponsored by Novartis Pharmaceuticals
San Antonio, TX
Audience – 1000
- April 17, 2005** **“Surviving the Storm Through Song II: A Message of Hope” Benefit
Concert & Silent Auction with Special Guest Vickie Winans ***
Woodruff Arts Center’s Atlanta Symphony Hall
Audience – 1500

May 1, 2005 **105th Mt. Nebo Baptist Church Anniversary**
 Guest Choir
 Audience – 200

May 3, 2005 **Centers for Disease Control & Prevention – National Cancer
 Prevention Conference**
 Evening Entertainment
 Omni Hotel-CNN Center – Atlanta, GA
 Audience – 500

May 19, 2005 **“Women Take Charge! Continuing the Journey to Wellness: Policy,
 Possibilities & Progress” – Women’s Health Summit**
 Luncheon Entertainment
 The Loudermilk Conference Center
 Expected Audience – 250

May 31, 2005 **Night at The Tabernacle**
25th Anniversary of CNN/CNN World Report Conference
Gospel Entertainment
 The Tabernacle – Atlanta, GA
 Audience – 400

June 1, 2005 **Pastor Craig T. Oliver’s 10th Anniversary Celebration**
 Guest Choir
 Elizabeth Baptist Church – Atlanta, GA
 Audience – 600

June 11, 2005 **Universal Sisters: Speaking of Women’s Health**
 Event Entertainment
 Marietta High School
 Expected Audience – 600

June 15, 2005 **“On the Bricks” at Centennial Park**
 Season Opener
 Centennial Park
 Expected Audience – 700

August 5, 2005 **T.D. Jakes Mega Fest Fashion Show ***
 World Congress Center
 Expected Audience - 5000

September 17, 2005 **5th Annual Breast Cancer Awareness Concert with Roberta Flack with
 Dr. Ragsbert Phillips ***
 Choir for open up for special guest (TBD)
 Georgia International Convention Center
 Expected Audience – 400

September 18, 2005 **Breast Cancer Awareness Motorcycle Ride**
 Firehouse Food & Spirit Parking Lot
 Expected Audience - 300

September 25, 2005 **Cancer Survivors Prayer Service & Concert**
 Featuring the Metro Atlanta Breast Cancer Survivors Mass Choir
 St. David’s Episcopal Church – Roswell, GA
 Expected Audience – 100

October 1, 2005 **Breast Cancer Update 2005**
 Featuring the Metro Atlanta Breast Cancer Survivors Mass Choir
 Historic Wheat Street Baptist Church – Atlanta, GA
 Audience – 50

October 1, 2005 **100th Anniversary of Piedmont Hospital Concert**
 Guest Gospel Choir introduced by 11Alive's Karyn Greer
 Chastain Park Amphitheatre – Atlanta, GA
 Audience – 2000

October 11, 2005 **The Doris Shaheen Breast Health Center Celebration**
 Event Entertainment introduced by 11Alive's Karyn Greer
 Piedmont Hospital
 Audience – 50

October 14, 2005 **Houston County Cancer Coalition's Breast Cancer Awareness Celebration**
 Featuring the Shades of Pink Breast Cancer Survivors Mass Choir
 Opera House – Dothan, AL
 Audience – 75

October 15, 2005 **National Speaking of Women's Health**
 Luncheon entertainment
 Cobb Galleria Convention Center
 Audience – 1400

October 29, 2005 **Phoebe Putney Memorial Hospital Breast Cancer Awareness Celebration**
 Luncheon Entertainment
 Phoebe Putney Memorial Hospital
 Audience – 300

November 4, 2005 **Holy Harmony**
 Guest Choir
 Alliance Theatre
 Audience – 800

December 18, 2005 **Walking in the Spirit**
 Guest Choir
 Roswell Cultural Arts Center
 Audience – 800

January 8, 2006 **Susan G. Komen Foundation Survivors Tea**
 Guest Choir
 Ritz Carlton Buckhead
 Audience – 300

March 11, 2006 **Bosom Buddies of GA, Inc. – Celebration of Life**
 Guest Choir
 Atlanta Hilton Northeast
 Audience - 300

April 22, 2006 **American Cancer Society's Relay for Life – South Fulton/Spelman College Activity**
 Guest Choir
 Tri-Cities High School
 Audience - 700

May 13, 2006 **McDonald's Corporation Presents**
"5 Men on a Stool" A Celebration of Breast Cancer Awareness and Survival
 Opening Act
 Woodruff Arts Center – Symphony Hall
 Audience -1700

May 14, 2006	Atlanta Braves Baseball & Mother's Day "A Salute to Breast Cancer Awareness" National Anthem Turner Field Audience - 30,000
June 3, 2006	National Coalition of Cancer Survivorship Annual President's Roast Closing Act Omni Hotel-CNN Center Audience - 3000
June 4, 2006	Northside Hospital Cancer Survivorship Celebration Opening Act Metropolitan Club in Alpharetta Audience – 1000
September 13, 2006	Amgen Pharmaceuticals Conference Entertainment Ritz Carlton – Orlando, FL Audience – 1000
September 23, 2006	Dr. Ragsbert F. Phillips Annual Breast Cancer Awareness Weekend Guest Choir Robert Ferst Center for the Arts – Georgia Tech University Audience - 600
October 4, 2006	Georgia Power – African American Women's Networking Group Annual Luncheon Guest Choir Georgia Power Corporate Headquarters Audience – 250
October 22, 2006	Atlanta Falcons Halftime Show Entertainment Audience – 75,000
October 28, 2006	American Cancer Society's Making Strides Opening Race Choir Atlantic Station Expected Audience 7000
November 9, 2006	The Harland Group – A Night at the Tabernacle Awards Ceremony Guest Choir/Entertainment The Tabernacle Audience – 500
December 1, 2006	11Alive/WXIA TV & Salvation Army Holiday Can-A-Thon Guest Choir Turner Field – Gold Lot Viewing Audience – 10,000
February 2, 2007	Amgen Pharmaceuticals Regional Oncology Sales Conference Conference Entertainment Hyatt Regency Hotel – Atlanta Audience – 1000
February 6, 2007	Georgia Breast Cancer Coalition & Fund 12th Annual Legislative Breakfast Entertainment Sloppy Floyd Building Audience – 250

April 14, 2007	West Hunter Street Baptist Church Prayer Breakfast Entertainment West Hunter Street Baptist Church Audience – 300
April 16, 2007	“Journey to Wellness” Radio Documentary WABE 90.1
April 21, 2007	South Fulton ACS Relay for Life Entertainment Tri-Cities High School Audience – 200
May 6, 2007	Ocie Rucker Building Dedication Guest Choir Mt. Patmos Baptist Church Audience – 500
May 11, 2007	Cobb County ACS Relay for Life Entertainment JR Miller Park Audience – 12,000
June 10, 2007	Piedmont Hospital’s Survivors Celebration Fox Theatre – Egyptian Ballroom Audience 300

Public Relations & Marketing

Articles of Interest

Jezebel Magazine – p.52
 Avon Foundation Newsletter – Fall 2004
 Rolling Out Newspaper – Article by Ashleigh Conley, April 21, 2005 p. 30
 Crossroads News Newspaper – Article by Kitty J. Pope, April 14, 2005 p.12
 The Chronicle – December 30, 2004 p.C3
 The Atlanta Inquirer – Saturday, January 8, 2005, p.9
 The Atlanta Voice – Article by Maynard Eaton, April 14-20, 2005 p.8
 San Antonio Sun – December 11, 2004
 The Albany Harold – November 2004
 The Sunday Paper – Article by Maynard Eaton, May 29-June 4, 2005 p. 50
 The Roswell Neighbor – April 2005
 The Northside Neighbor – April 2005
 Dothan, AL Neighbor – October 2005

Television

Founder and Choir have been featured on 11Alive/NBC “Good People” segment with Anchor/Reporter Brenda Wood. Segment aired Monday, April 18, 2005.

Founder was featured live on 11Alive/NBC News at Noon with Anchor/Reporter Keith Whitney on Thursday, April 14, 2005.

Founder has been featured on 11Alive/NBC "Indepth" with Anchor/Reporter Karyn Greer on October 16, 2004 to promote the choir and the concert (postponed).

Radio

V-103/Infinity Broadcasting – Atlanta, GA

In-studio Interview April 15, 2005

Taped Interview – Aired Sunday, May 16, 2004

May 2004 (PSA)

April 2005 (PSA)

Praise 97.5 – Atlanta, GA

In-studio Interviews May 21, 2004 & October 22, 2004

April 2005 (PSA)

Classic Soul 102.5 – Atlanta, GA

In-studio Interviews May 22, 2004 & October 22, 2004

Hot 107.9 – Atlanta, GA

In-studio Interviews May 22, 2004 & October 20, 2004

WABE Georgia Public Radio

April 2005 (PSA)

The Light Radio Station

April 9, 2005 Interview with Ms. Juanita Sims, Tenor